



Guiding the evolution of the global employment industry with GEIO, The Global Employment Innovation Organization

Membership Brochure 2024

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GEIO

GLOBAL EMPLOYMENT
INNOVATION ORGANIZATION

About GEIO



GEIO is a nonprofit trade association that is transforming the global employment ecosystem. We work to establish an economy of scale that will make the marketplace more competitive, increase customer adoption and category expansion, and secure long-term sustainability.



We are comprised of:

- Employment service providers
- Recruiting firms
- Accounting firms
- Payroll companies
- Benefits companies
- Insurance brokerages
- HR consultancies
- Global law firms
- Immigration consultants

Our Mission

Our mission is to develop standards and guidelines in the global employment industry to benefit employees, employers, service providers, and regulators. We drive our mission through standardization, advocacy, education, and joint research.

Why Join GEIO



The global employment industry is still in its infancy. Securing a membership with GEIO will ensure that your company has a seat at the table as we determine how the organization and the industry evolves. As the industry grows, your business will be at the forefront: you'll also be able to scale faster and operate more cost-effectively.

Benefits to your company:

1. Access to marketing materials that help grow the industry
2. Take part in setting standards and defining best practices
3. Opportunity to share insights and learnings with the industry
4. Partner together to create better results with government regulators

We will power success with government relations by:

1. Driving awareness of key issues among regulators and policy makers
2. Establishing trust across an array of topics through the GEIO Standards
3. Using a unified, vendor-neutral voice to advocate with regulators on key issues
4. Extending the reach of in-house government relations teams through issue monitoring and cross-member information sharing
5. Optimizing ways for member companies to increase buy-in from departments in different countries

GEIO work to establish EoR industry principles that elevate compliance and service standards for:

- Client, employee, and third party due diligence
- Sanctions adherence
- Legally required employment benefits and social contributions
- Payroll tax and withholdings
- Type of business establishment
- Compliance with data protection and privacy laws

Leading the Way

Our Board of Directors is comprised of the most influential organizations in the employer of record industry. You can view the full list of member organizations on our website.



atlas

papaya global



CXC
Work Right.

Oyster

RIPPLING

Velocity Global

Membership Tiers and Specific Benefits

Strategic Membership

This tier is for organizations, and is available by invitation only.

Ideal for:

- Global market leaders
- Organizations able to make a deep resource commitment to GEIO

Benefits:

1. Eligible for candidacy for the Board of Directors
2. Ability to chair committees
3. Voting-level participation in GEIO standards committees
4. Participation in the Government Affairs committee
5. Raise your company's profile within the industry:
 - Your logo and link on the GEIO website
 - Your company news shared with members
 - Promotion of your events
 - Regular news and information to help you stay current
 - Network and establish new business partnerships
6. Learn from leading experts in the ecosystem
7. Attend all member meetings

[Apply for membership](#)



Committee Membership

This tier is for organizations, and is available to all interested parties.

Ideal for companies with:

- Commitment to grow the industry
- A desire to participate actively in GEIO work streams

Benefits:

1. Eligible for candidacy for the Board of Directors
2. Voting-level participation in GEIO standards committees
3. Raise your company's profile within the industry:
 - Your logo and link on the GEIO website
 - Your company news shared with members
 - Promotion of your events
 - Regular news and information to help you stay current
 - Network and establish new business partnerships
4. Learn from leading experts in the ecosystem
5. Attend all member meetings

[Apply for membership](#)

Advisory Membership

This tier is for organizations, and is available to all interested parties.

Ideal for companies with:

- Interest in growing the industry
- A desire to observe GEIO work streams

Benefits:

1. Observer-level participation in GEIO standards committees (no voting rights)
2. Raise your company's profile within the industry:
 - Your logo and link on the GEIO website
 - Your company news shared with members
 - Promotion of your events
 - Regular news and information to help you stay current
 - Network and establish new business partnerships
3. Learn from leading experts in the ecosystem
4. Propose work efforts
5. Attend all member meetings

[Apply for membership](#)